

Parent Email Template

AP[®]

CollegeBoard

Use this customizable email template to let parents and families know how students can take their learning higher with AP[®]. Remember to include details about information sessions available at your school.

Subject:

Why Advanced Placement[®]?

Body:

AP[®] offers more than 30 courses—from [Class Name] to [Class Name]—for students who are motivated and have shown academic promise to pursue college-level studies while still in high school.

AP can help your child:

1. Stand out in college admissions—taking AP is a sign students are ready for college
2. Earn college credits—colleges nationwide offer credit, advanced placement or both for qualifying exam scores, which can save time and money
3. Skip introductory classes—students can move directly to upper-level and major-specific courses
4. Build college skills and confidence—from problem solving to time management and more
5. Pursue interests—students can dig deeper into subjects they want to learn about

Questions? To learn more about AP classes, we invite [parents and families] to attend our [College Planning/Parent Night] on [Date, Time, Location]. For more details, visit our school website at [URL], or call [XXX-XXX-XXXX].